



BOYS & GIRLS CLUB
OF MOORPARK



Denim & Diamonds

30TH ANNUAL
GREAT FUTURES
AUCTION & DINNER GALA



CALIFORNIA LUTHERAN UNIVERSITY GILBERT ARENA
SATURDAY, MAY 20, 2017 - 6:00 PM

2017 SPONSOR PORTFOLIO

GREAT FUTURES START [HERE](#).



GREAT FUTURES START [HERE.](#)



**BOYS & GIRLS CLUB
OF MOORPARK**

**“TO INSPIRE AND ENABLE ALL YOUNG PEOPLES TO REALIZE THEIR FULL
POTENTIAL AS PRODUCTIVE, RESPONSIBLE AND CARING CITIZENS.”**

ABOUT THE GREAT FUTURES DINNER & AUCTION GALA

We are excited to be hosting this year's event in our 32nd year of serving the community of Moorpark. Thank you for your interest in serving as a sponsor for the Boys & Girls Club of Moorpark's "Great Futures Dinner & Auction Gala". For 30 years, the event has been a tradition and serves as our signature event that targets individuals of influence and affluence, corporate partners, top leaders and philanthropic organizations. This event is among the finest events of its kind in southeast Ventura County. On Saturday, May 20, 2017 the California Lutheran University will set the stage for an evening of dining, dancing, spectacular auction bidding and more.

WHY GREAT FUTURES START HERE

Too often and too many young people are deprived of opportunities to be better - better students, better friends, better members of society, and better role models. They are youth with unrealized potential who need someone to believe in them and give them a change. Our supporters are those who make a commitment to stand with, by and for young people. They are committed to making a difference in the lives of young people, and they believe in the mission of the Boys & Girls Club of Moorpark. By participating in our Great Futures Dinner & Auction Gala, you are helping the children and youth who walk through our doors every day on the pathway to Great Futures.

SPONSORSHIP OPPORTUNITIES

To make this event a success, we rely upon generous businesses, organizations and individuals. There are several levels of support available. A complete listing of the sponsorship levels and benefits are included in this packet. We are planning for record--breaking attendance, providing you a prime opportunity to show your support for the Club and put your sponsorship name on event marketing materials. Enclosed is a Sponsorship Commitment Form for you to complete and return.

We gratefully appreciate your consideration and hope that you will support our Club by serving as a sponsor for the Boys & Girls Club of Moorpark's Great Futures Dinner & Auction Gala.

GREAT FUTURES START HERE.

OUR MISSION is to inspire and enable all young peoples to realize their full potential as productive, responsible and caring citizens.

WE PROVIDE a haven of safety and opportunity, where adult role models and a variety of programs support the educational, emotional, physical, and social development of youth.

WE SERVE nearly 2,200 young people annually, 400 kids daily through membership and community outreach, in our five locations (four school-based) throughout the community of Moorpark.

- Clubs are community based and building—centered.
- Clubs provide a safe, affordable place for youth during the out-of-school time (before, after school and summer)
- Clubs are led by paid, trained youth development professionals.

OUR APPROACH focuses on five core initiatives: Character & Leadership Development; Education & Career Development; Health & Life Skills; The Arts; and Sports, Fitness & Recreation.

GREAT FUTURES START HERE. OUR CLUB HELPS KIDS STAY IN SCHOOL AND IMPROVE THEIR ACADEMIC SUCCESS

Our most utilized program is Power Hour, which provides homework help and tutoring. Summer Brain Gain helps prevent the summer learning loss that contributes to the alarming achievement gap between low - and high-income youth.

OUR CLUB HELPS KIDS LEAD HEALTHY LIFESTYLES AND AVOID RISKY BEHAVIORS

TRIPLE PLAY: A Game Plan for the Mind, Body and Soul is a holistic approach to educating youth about nutrition, fitness and forming healthy relationships. Our SMART Programs help kids build self-esteem, treat others with respect, and make good choices, resolve negative conflict, develop healthy attitudes and lifestyles.

OUR CLUB HELPS KIDS ACHIEVE POSITIVE OUTCOMES, PREPARED FOR A GREAT FUTURE

Members who attend the Club two or more times a week miss fewer days of school, feel more connected to school and have a greater post-secondary aspirations than do their non-Club counterparts.

OUR FINANCES — Club membership costs \$20 per year, although the cost of providing programming and services is \$2,000 per member. Membership fees are only 1% of the Club’s annual budget. For every \$1 invested in our Club, \$15.45 is reinvested in our community and the region.



Our Membership represents a diverse youth population ages 6—15

<u>Gender</u>		<u>Ethnicity</u>	
Female	38%	African-American	2%
Male	62%	Asian	3%
<u>Socio-Economic Status</u>		Caucasian	35%
Low-Income Families		Hispanic	47%
	54%	Multi-ethnic	13%

GREAT FUTURES START HERE.

97% of Club
parents say their children are
in a **safe environment**



78% of parents
say their child's **performance**
has improved

89% of parents
say their children have become
more confident since attending
the Club

76% of parents
say their children have shown
more interest in regular
physical activity



Board of Directors

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Buzz Buchanan, *VP of Administration*
Janice Parvin, *VP of Board Development*
Ignacio Valenzuela, *VP of Resource Development*
Kelly Fitzpatrick, *Secretary*
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GREAT FUTURES START **HERE.**

Prior Sponsors



City Ventures



Tom Lindstrom RV INC.



THE GREEN LAW GROUP, LLP



EXPECT A GREAT EXPERIENCE



SPONSORSHIPS significantly help the Club meet the demands of serving our youth. Increase brand loyalty and awareness while showcasing your social and community responsibility. Corporate, media, and in-kind sponsorships are also available and can be customized. Create a lasting impression with attendees at one of the most attended community events of the year.

PLATINUM PRESENTING SPONSOR

Sponsorship Level \$10,000 (20 Youth Scholarships for one year)

****Only 1 available****

The Platinum Presenting Sponsor serves as the gala's "Presenting Sponsors" with full title designation and receive the following benefits:

- Premier table seating (16 guests)
 - On-site "Presenting Sponsor" recognition and logo on all pre and post event collateral
 - On stage "Presenting Sponsor" announcement recognition
 - Company/Individual speaking opportunity at the event
 - Prominent placement of corporate logo/name on auction catalog
 - Logo/Name on large screens and signage
 - Full-page color ad in program/auction catalog (prime placement)
 - Rights to use Boys & Girls Club of Moorpark logo for one year: tag advertising with logo and use of sponsorship statement "Presented By"
 - Logo on BGCMoorpark website and social media mentions
-

DIAMOND CUTTER SPONSOR

Sponsorship Level \$5,000 (10 Youth Scholarships for one year)

****Only 4 available****

Diamond Cutter Sponsors serve as the gala's "Feature Sponsors" of select event components (auction, entertainment, etc.) and will receive the following benefits:

- Premier table seating (8 guests)
- Prominent placement of corporate logo/name in auction catalog
- Logo/Name on large screens and signage
- Full-page color ad in program/auction catalog (prime placement)
- Rights to use Boys & Girls Club of Moorpark logo for one year: tag advertising with logo and use of sponsorship statement "Feature Sponsor"



SADDLE-UP SPONSOR

Sponsorship Level \$4,000 (8 Youth Scholarships for one year)

*****Only 2 available*****

Saddle-Up (Audio Visual) Sponsors will receive the following benefits:

- Preferred table seating (8 guests)
 - Logo/Name on live auction slides
 - Preferred placement of corporate logo/name in auction catalog
 - Full--page ad in program/auction catalog
-

SUGAR PIE SPONSOR

Sponsorship Level \$3,000 (6 Youth Scholarships for one year)

*****Only 1 available*****

Sugar Pie (Dessert) Sponsor will receive the following benefits:

- Preferred seating (8 guests)
 - Logo/Name on dessert tables and napkins
 - Prominent placement of corporate logo/name in auction catalog
 - Full--page ad in program/auction catalog
-

BOOT SCOOTIN SPONSOR

Sponsorship Level \$3,000 (6 Youth Scholarships for one year)

*****Only 1 available*****

Boot Scootin (Entertainment) Sponsor will receive the following benefits:

- Preferred seating (8 guests)
- Logo/Name on entertainment stage
- Prominent placement of corporate logo/name in auction catalog
- Full--page ad in program/auction catalog

SALOON SPONSOR

Sponsorship Level \$3,000 (6 Youth Scholarships for one year)

****Only 1 available****

Saloon (Beverage) Sponsor will receive the following benefits:

- Preferred seating (8 guests)
 - Logo/Name on bars
 - Prominent placement of corporate logo/name in auction catalog
 - Full--page ad in program/auction catalog
-

GOLD MINER SPONSOR

Sponsorship Level \$2,500 (5 Youth Scholarships for one year)

Gold Miner Sponsors will receive the following benefits:

- Preferred table seating (8 guests)
 - Preferred placement of corporate logo/name in auction catalog
 - Full--page ad in program/auction catalog
 - Rights to use Boys & Girls Club of Moorpark logo for six months: tag advertising with logo
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SILVERSMITH SPONSOR

Sponsorship Level \$1,750 (3 Youth Scholarships for one year)

Silversmith Sponsor will receive the following benefits:

- Preferred seating (4 guests)
- Prominent placement of corporate logo/name in auction catalog
- Logo/Name on large screens and signage
- Half--page ad in program/auction catalog
- Logo on BGCMoorpark website and social media mentions

GIDDY-UP SPONSOR

Sponsorship Level \$500

Giddy-Up Sponsor will receive the following benefits:

- Youth Sponsor
- 1/4 page ad
- Listing as sponsor in program
- No seating

FULL COLOR AD PROGRAM/AUCTION CATALOG INFORMATION

PLEASE SUBMIT ADS BY APRIL 29, 2017

LOGOS/ARTWORK SHOULD BE SUBMITTED IN HIGH--
RESOLUTION .EPS .JPEG OR .PDF FORMATS.

Full Page: 8.5" w x 11" H

Half-Page: 8.5" w x 5.5" H

SPONSOR INFORMATION (THE DONOR/COMPANY NAME WILL APPEAR EXACTLY AS LISTED BELOW)

Name: Name

Company: Company

Address: Address

City: City State: State Zip: Zipcode

Phone: Phone Fax: Fax Number

Email: Email Address

SPONSORSHIP LEVELS (Please indicate your level of support for this years Great Futures Gala)

PLATINUM PRESENTING SPONSOR BOOT SCOOTIN SPONSOR GIDDY-UP SPONSOR

DIAMOND CUTTER SPONSOR SALOON SPONSOR

SADDLE-UP SPONSOR GOLD MINER SPONSOR

SUGAR PIE SPONSOR SILVERSMITH SPONSOR



SPONSORSHIP PAYMENT INFORMATION

ENCLOSED PLEASE FIND A CHECK IN THE AMOUNT OF: \$ _____ Amount

Please Charge my credit card. Card Type: VISA MASTERCARD AMERICAN EXPRESS

IN THE AMOUNT OF: \$ _____ Amount

Card Number: Account number Expiration Date: Expiration

Cardholder Name: Cardholder Name CV Code: CV Code

TO SUBMIT YOUR SPONSORSHIP ONLINE, PLEASE VISIT: WWW.BGCMOORPARK.ORG
TAX ID#77-0112701

CONTACT/SUBMISSION INFORMATION
 EMAIL, FAX OR MAIL THIS COMPLETED FORM TO:
Boys & Girls Club of Moorpark
 P.O. Box 514 • Moorpark CA 93020
 EMAIL: smosher@BGCMOORPARK.ORG
 PHONE: (805) 529-1140 FAX: (805) 529-2820

FULL COLOR AD PROGRAM/AUCTION CATALOG INFORMATION
PLEASE SUBMIT ADS BY APRIL 29, 2017
 Logos/Artwork should be submitted in high resolution .eps .jpeg or .pdf format.
 Full Page 8.5" w x 11" h Half-Page 8.5" w x 5.5" h